



1991-2011
Celebrating
20 Years
as
Milton's Premier
Competitive
Swim Team

www.miltonmarlins.ca

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MMST

Introducing...

The Milton Marlin Swim Team

The Milton Marlin Swim Team is excited to celebrate its 20th anniversary this year! Since 1991, our team has provided Milton area youth from ages 6-18 with the opportunity to learn and participate in the sport of competitive swimming. The Marlins have proudly represented Milton at the local, regional, provincial, national and international levels. This year, our grass roots swim program has expanded to over 200 swimmers, more than 54% growth since last year. With the building of a new 8-lane swim facility at the Milton Sports Centre, it is anticipated the program will continue its exponential growth to reflect Milton's fast-growing community and interest in swimming as a sport of choice for a long term healthy and active lifestyle. Discover more about the Milton Marlins at www.miltonmarlins.ca.

Opportunities for Sponsorship

The Milton Marlins is a self-funded, not-for-profit athletic organization run by parent volunteers. We look for various opportunities to partner with local and corporate businesses to sponsor our team and support our program. In return, the Milton Marlins can offer several opportunities to promote and market businesses within our swim community of over 200 swimmers plus families, as well as exposure of the business at events attended by our team at local, regional, provincial and national levels.

There are two types of sponsorship opportunities:

(1) Financial Support

The success of the Milton Marlin Swim Team is highly dependent on financial support from local and corporate businesses. Simply put, swimming is expensive between costs to rent pool time, hire coaching staff and participate at swim competitions. The main reason businesses participate is to help offset the high cost of swimming that does not receive the same funding resources as hockey, baseball, soccer, etc. Parent volunteers provide the people resources for the team, while financial support from businesses like yours help to offset costs so that more families can have access to our quality swim program.

(2) Gift Donations

The Milton Marlin Swim Team hosts two swim competitions: one in November and one in January. Our hosted swim meets attract over 300 swimmers and their families to Milton from other swim teams. The Team organizes several fundraising opportunities at both of these meets, including silent auctions and raffles.

Your business can donate gifts and gift certificates to support the Team's fundraising efforts at the swim meets.

**YOUR CHANCE
TO BE A COMMUNITY
STEWARD, WITH REWARDS**

In exchange for your generous support, the Milton Marlin Swim Team offers your business an opportunity to gain exposure ranging from visibility on our website, signage at the Milton Leisure Centre, business logo on team shirts and swim caps, to advertising space in our swim meet programs.

We invite you to be a part of the Milton Marlins Swim Team's 20th anniversary and to join us in developing our Milton youth.

Thank you for your consideration.

Sincerely,

Andrea Strohl
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of
Developing Milton Youth

